



Theresia Kusumaningrum

GRAPHIC DESIGNER / Curriculum Vitae



Jakarta, 25/11/86



Simprug Indah, Jl. Teuku Nyak Arif



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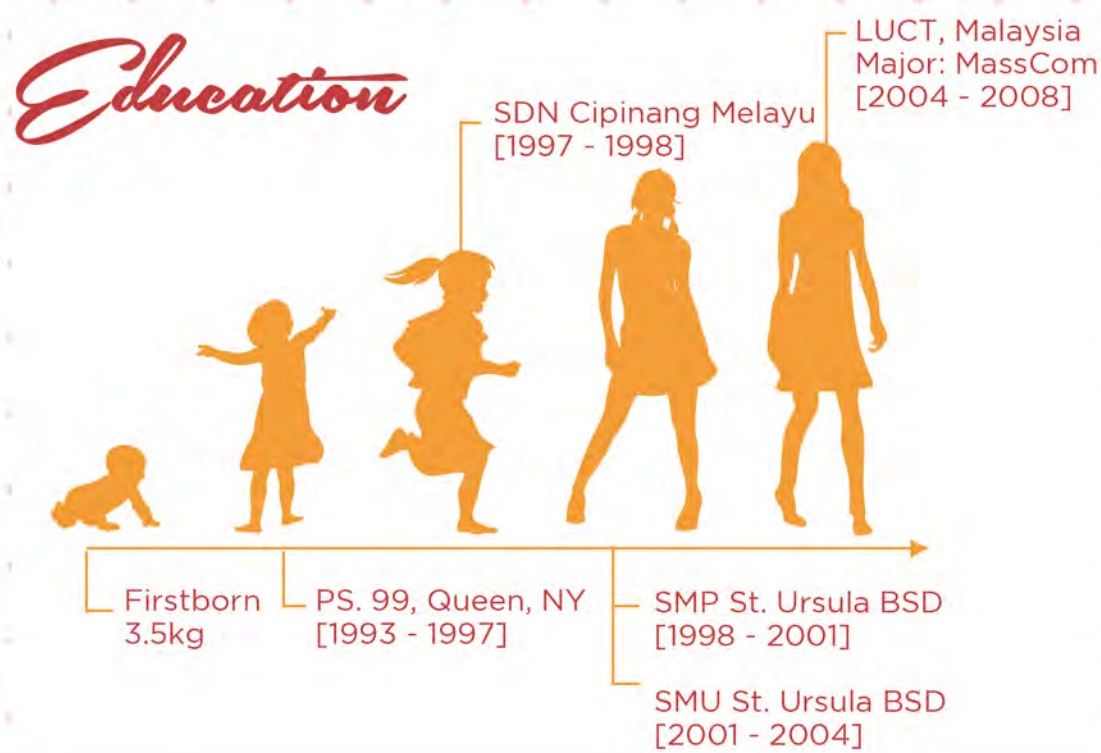
theresia.k09@gmail.com

Heelloooooowww. My name is Theresia and I am a graphic designer based in Jakarta. I've never really attended any graphic design class or courses, instead I studied communication back in Uni. But what's a better way to communicate than with visuals, yes? =). I've had several experiences in media, business consulting and retail (Which I will get to in the next pages). Overall, I love learning new things and having fun while working. I'm a positive person with a positive attitude and I am most ready for new exciting challenges =D.

Interests



Education



@theresiak09



facebook.com/arum09



@theresia09



theresia.k09@gmail.com



curiositykilledthegurl.tumblr.com



id.linkedin.com/in/theresia09



midnightrun09@yahoo.com

Adobe Skills



I probably shouldn't have mentioned this one..

Working Experiences

Salient Information
Design Intern
[Nov '07 - Jan '08]

Hai Magazine
Marcomm Designer
[Apr '09 - Feb '11]

Kompas Gramedia Group of Magazine
Marcomm Designer
[Des '11 - Nov '13]

Bluefox International
Creative Designer
[Jan '15 - Present]

Intergrated Expressions
Account Exec Trainee
[June '08 - Nov '08]

Hai Magazine
Promotion Officer
[Feb '11 - Des '11]

Solidiance Asia Pacific
Junior Creative Digital
[Nov '13 - Nov '14]

Work Description:

• As Graphic Designer

- ▶ Production of Promotional Material (posters, flyers, banners, backdrops, Merch, etc...)
- ▶ Product Photography
- ▶ Product Catalog Development
- ▶ Company Profile Videos
- ▶ White Papers (Thematical Reports)
- ▶ Professional Powerpoint Templates

• As Marketing Team

- ▶ Event Production
- ▶ Marketing Planning

My Works

Fortune Indonesia

TO REGISTER PLEASE FILL IN THE FORM BELOW

Contact Details

Name

Company Name

Position

Company Address

Postal Code City

Country

Tel Fax

Email

No. NPWP

Registration Date

REGISTRATION FEE:

- Normal rate IDR 3,500,000 - vat
- Early bird rate IDR 3,000,000 - vat (up to September 15, 2012)
- 1 Round Table IDR 20,000,000 - vat (persons)



PARTICIPANT TAKEAWAYS:

- Exclusive Book: "17 CEOs Menjawab 8 Tantangan Menuju Indonesia yang Lebih Baik"
- Fortune Indonesia Magazine



ONE-DAY NATIONAL SEMINAR FORUM

17 CEOs ADDRESSING 8 CHALLENGES

TOWARDS A BETTER INDONESIA

KEY ISSUES:

- GOVERNMENT POLICIES:** Government Fiscal and Monetary Impact, Quality and Consistency
- INFRASTRUCTURE:** Availability and Reliability, CSR
- EXECUTION:** Increasing Competitiveness, Strategy and Execution
- HUMAN RESOURCES:** Reliable System and Competitive Culture

OCTOBER 2, 2012
MULIA HOTEL BALLROOM
JAKARTA

Event Overview



17 CEOs ADDRESSING 8 CHALLENGES TOWARDS A BETTER INDONESIA

On June 15, Fortune Indonesia magazine in partnership with GML Performance Consulting as research and organizing partner gathered 17 high-power CEOs from Fortune Indonesia 100 companies for an intensive discussion. The discussion revolves around the 8 strategic challenges in doing business in Indonesia as identified by a preliminary survey. Rather than focusing on the problems, the CEOs share their best corporate best practices in addressing the challenges. They also share some concrete recommendations for Indonesian government who have a major role in solving some of the barriers. The discussion was conducted in the spirit of "lighting a candle, rather than cursing the darkness."

The summary of the discussion including highlights of the best practices and recommendations have been published in a book: **17 CEOs MENJAWAB 8 TANTANGAN MENUJU INDONESIA YANG LEBIH BAIK**. For the first time on October 2, the 17 CEOs gathered again to share their best practices and recommendations live in-persons in this national seminar forum. The CEO forum will provide insights and recommendations that will inspire organizations aspiring for fast growth, as well as inputs for regulators in creating a supporting industry climate and infrastructure.

LOGO: TBC

SEMINAR FEATURES:

"Successful people use the success of much more successful people around them as motivation... They don't have to reinvent the wheel. They just have to do what these people has done for them to succeed."

17 Panelists Sharing their Corporate Best Practices and Views for a Better Indonesia:



AGENDA 8AM - 5PM

07.00 - 08.15	Registration
08.15 - 08.30	Welcome Speeches from Bambang Luthi, CEO of GML Performance Consulting
08.30 - 08.45	Key Note Speeches: Strengthening a USD 14,800 income-per-capita nation: Indonesia's Strategic Opportunities and Challenges, Bp. Boediono, Vice President of Republic of Indonesia
08.45 - 09.30	Book Launching and Presentation by Bp. Boediono, Vice President of Republic of Indonesia
09.30 - 10.00	The Eight Strategic Challenges of Doing Business in 2012, Bp. Agung Adhiansyah, CEO of Kolaborasi Kompas Gramedia (KKG)
10.00 - 10.30	Talk-show Indonesia session 1 with 4 CEOs (Group A) by CEO of KKG
10.30 - 10.45	COFFEE BREAK & ENTERTAINMENT
10.45 - 12.00	Talk-show Indonesia session 2 with 4 CEOs (Group B) by CEO of KKG
12.00 - 13.00	LUNCH BREAK & ENTERTAINMENT
13.00 - 15.00	Talk-show Indonesia session 3 with 4 CEOs (Group C) by CEO of KKG
15.00 - 15.15	COFFEE BREAK & ENTERTAINMENT
15.15 - 17.15	Talk-show Indonesia session 4 with 4 CEOs (Group D) by CEO of KKG
17.15 - 17.30	Final Remarks and Closure by Editor-in-Chief of Fortune Indonesia Magazine

Kiri-Kanan



Kiri-Kanan



FORTUNE *Our Insight, Your Success*

FORTUNE *Our Insight, Your Success*

Depan



Depan



Booths

Case

FORTUNE MOST ADMIRABLE COMPANIES 2011

DAFTAR PEMERITSA

- Daftar pemertita, merek atau distribusi dari pemenang merek yang mendapatkan penghargaan BEST INDUSTRIAL SECTOR dan 20 MOST ADMIRABLE COMPANIES Award menggunakan hasil untuk kepentingan promosi/ trade show publik
- Logo FORTUNE INDONESIA MOST ADMIRABLE COMPANIES 2011 dapat dicetak pada brosur yang dipamerkan atau produk yang dipamerkan tanpa biaya tambahan lain dari FORTUNE INDONESIA
- Logo FORTUNE INDONESIA MOST ADMIRABLE COMPANIES 2011 dalam format digital dapat dicetak dalam CD yang akan diserahkan kepada pemenang pada acara penghargaan
- Pemide penghargaan logo pemenang penghargaan adalah 1 SATU TAHUN, dimulai dari saat penghargaan diberikan akan tetapi dengan waktu diumumkan penghargaan tersebut pada tahun selanjutnya

FORTUNE MOST ADMIRABLE COMPANIES 2011

WEDNESDAY, JANUARY 25th 2012

UPPERROOM
ANNEX BUILDING, WISMA NUSANTARA
JL. MH. THAMRIN NO.59, CENTRAL JAKARTA

My Works

Hai Magazine

CELEBRATING YOUTH

DEMOSHERO

DICARI!!!
BAND DENGAN PROGRAM PLAN DAN MATERI ALBUM TERBAIK

SUBMIT

- 1. Program Plan buat band
 - Deskripsi Band
 - Target Band
 - Target Pembeli Produk
 - Strategi Promosi
- 2. 5 Lagu Materi Album
- Strategi Penjualan
- Rencana (Budgeting) Produksi
- Konsep Album

REWARD

- 5 Band dengan materi album terbaik akan tampil di Hai Day (Oktober 2012)
- 1 Band dengan materi album & Program Plan terbaik akan mendapat **SUBSIDI PRODUKSI ALBUM**

#DemosHero #HaiDay #CelebratingYouth
www.hai-online.com | f HAI PAGE | @HaiMagazine

hai Presents **LOVE**

www.hai-online.com

Rayakan malam Valentine lo bareng HAI di Pisa Cafe Tebet... GRATIS!!

Ramalan Gokil
Music Performances
Games
Love Stories

Discount 25% untuk 1 Bill pemesanan all item buat lo yang bawa Majalah HAI Edisi Februari 2010

Undangan buat **14 pasangan** ada di www.hai-online.com. Yang paling gokil lagi, **14 cowok single + 14 cewek single** yang pertama datang dan bawa majalah HAI bakal dapet **VOUCHER DINNER!**

14 Februari 2010
19.00 - 22.00
@ Pisa Cafe & Resto Tebet



Pisa Cafe & Resto
Jl. Tebet Raya No. 58 - Jakarta Selatan
Phone: 021-83783805, 83793745
Email: info@pisacafetebet.com

Poster

hai DEMOS

DEMOS DISTORTION
COVER DESIGN CONTEST



1. KARYA DESIGN YANG DIPOSTING HARUS BISA DIPERTANGGUNG JAWABKAN ORIGINALITASNYA.
2. KARYA DESIGN YANG DISERTAKAN DIPERBOLEHKAN UNTUK DIGUNAKAN SEBAGAI COVER ALBUM DAN MERCHANDISE YANG BERHUBUNGAN DENGAN DEMOS DISTORTION.
3. TIM CROOZ DAN HAI DEMOS AKAN MEMILIH KARYA DESIGN YANG DIRASA PALING SESUAI DENGAN DEMOS DISTORTION.

WWW.HAI-ONLINE.COM f HAI MAGAZINE @HAIMAGAZINE

hai DEMOS

BRAND OF BROTHERS

GIFT CARD
Discount 20% untuk semua produk Brand Of Brothers

 **Woles** 

HOW TO GET THE GIFT CARD?

1. Free! Buat kamu yg datang memakai produk Brand Of Brothers (Yeah Right, Woles, The Dirty Harry)
2. Yang belum memakai produk Brand Of Brothers lakukan langkah ini:
 1. Follow @BrandXBrothers @Hai_Demos @HaiMagazine
 2. Twitpic band yg sedang manggung di #HaiMobileStage dengan menyebutkan nama band dan mention @Hai_Demos @BrandXBrothers

GRAND PRIZE
Dapatkan paket Apparel dari Brand Of Brothers senilai total **3 juta** (untuk 3 Pemenang)

Caranya, lakukan langkah langkah berikut:

1. Buat sebuah video youtube yg menggambarkan kesukaan lo dengan produk Brand Of Brothers, di Laptop yg disediakan di booth Hai Demos
2. Upload ke youtube
3. Ajak teman temanmu untuk like video kamu
4. Tiga video dengan 'like' terbanyak sampai tgl 9 Desember 2012 jam 18.00 akan menjadi pemenangnya.

My Works

Hotgame Magazine



Poster



Hai/ Apartment Guide

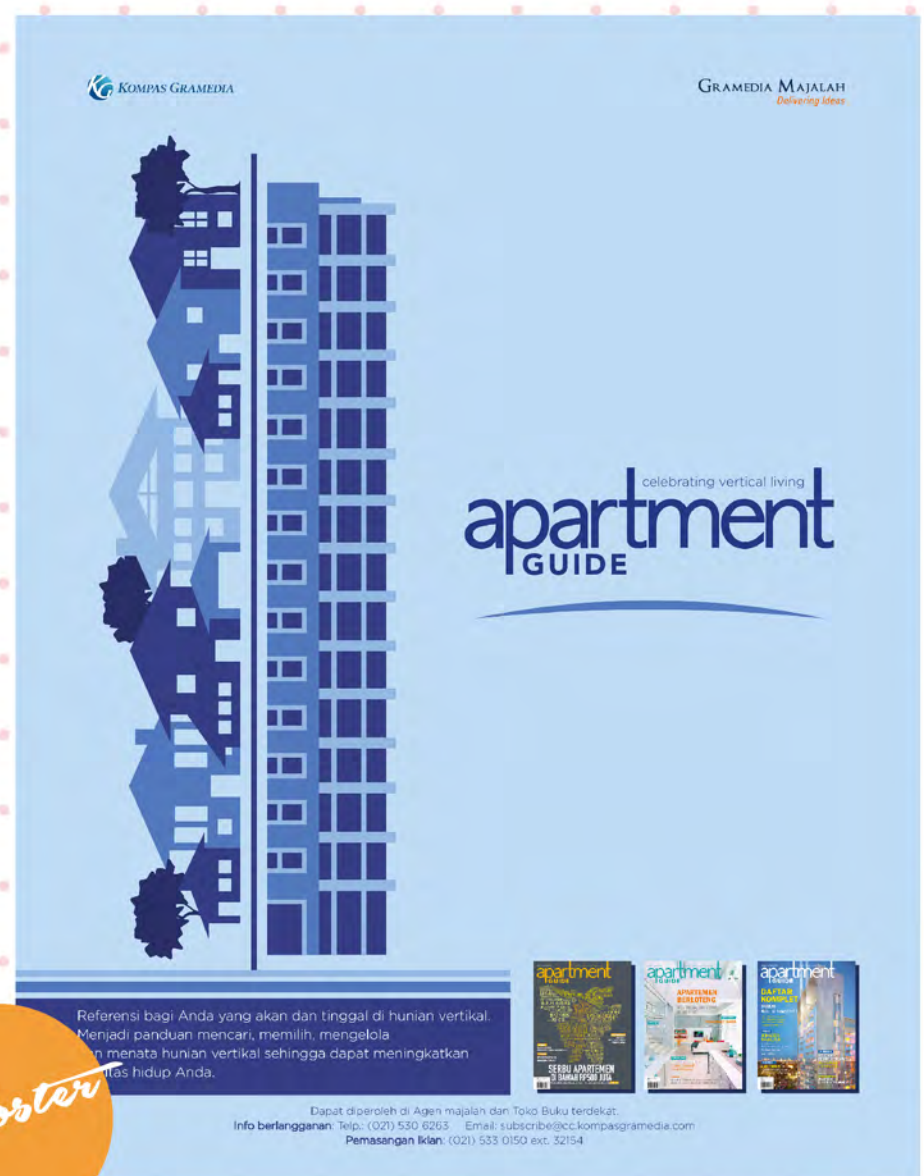
Flyers



Banner



Poster



My Works

Tabloid Nova



Event Poster

Intisari



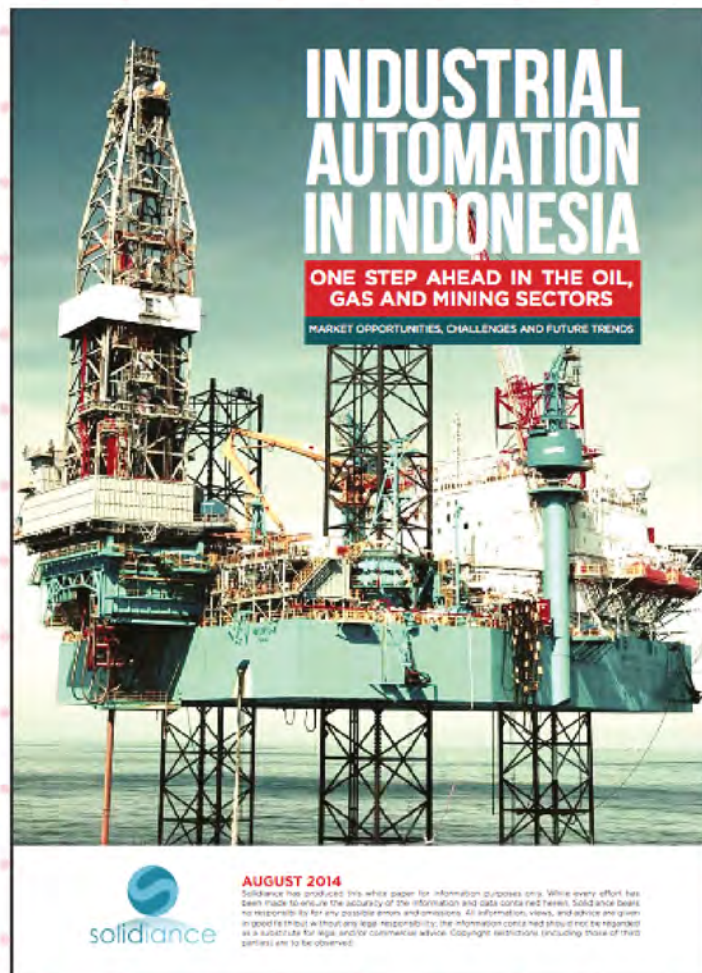
Poster



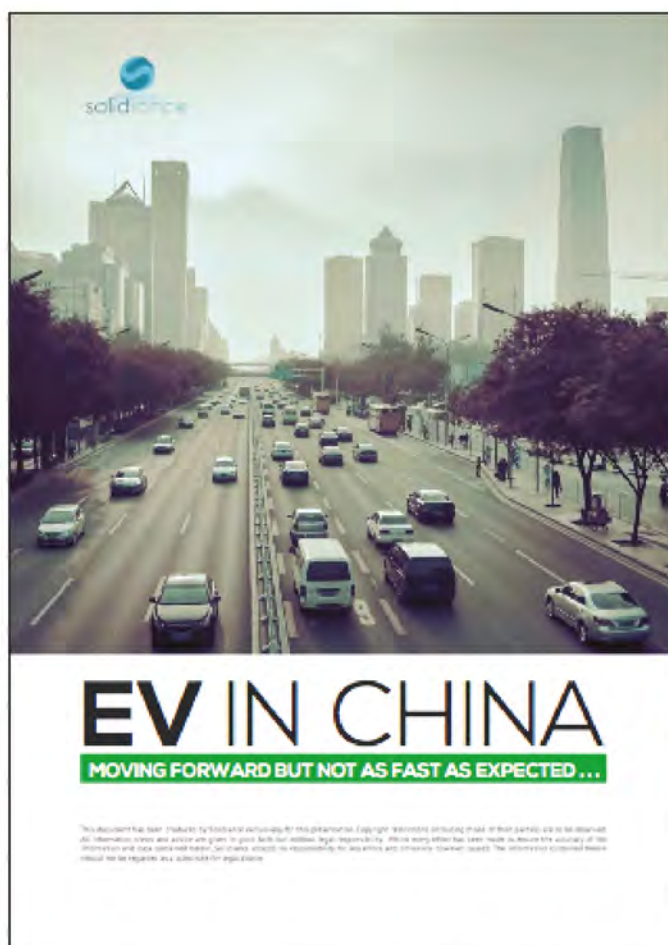
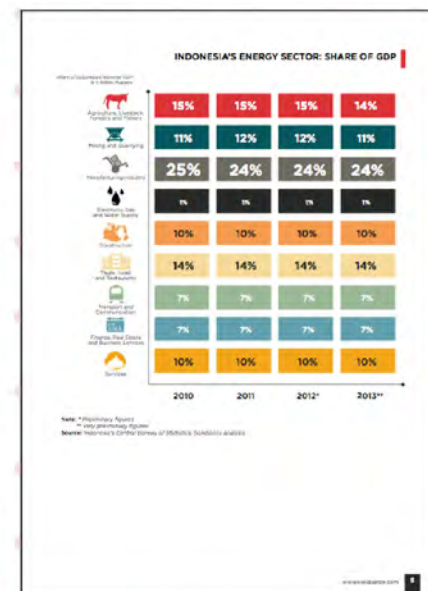
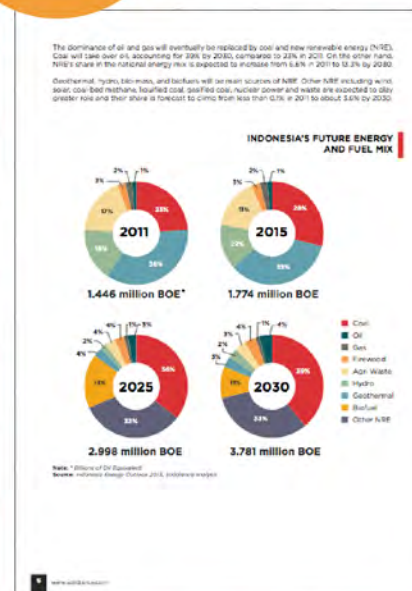
My Works

Solidiance Asia Pacific

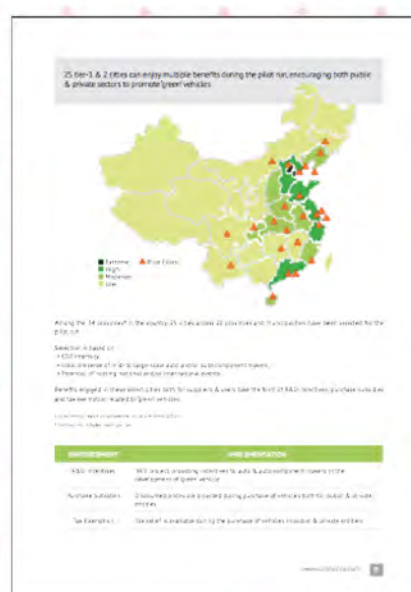
White Paper for "Industrial Automation in Indonesia"



<http://www.solidiance.com/whitepaper/industry-automation-indonesia-oil-gas-and-mining-industries.pdf>



<http://www.solidiance.com/whitepaper/electric-vehicle-in-china.pdf>



My Works

Solidiance Asia Pacific

White Paper for "Industrial Automation in Indonesia"



THE FUTURE OF THAILAND'S HEALTHCARE INDUSTRY IN TIER 2 CITIES

OUTLOOK FOR 2014 - 2024



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“Urbanization is the main driver of future demand for healthcare services. As urban population generally possess higher purchasing power, they demand better level of services and willing to pay for services in private hospitals”.

”

Assistant Managing Director of a private Chain-Hospital, Health Focus.org



HYPERTENSION AND CEREBROVASCULAR DISEASES

Measuring number of patients suffering from hypertension and cerebrovascular diseases in some Tier 2 cities.

HISTORICAL NUMBER OF HYPERTENSIVE DISEASES INCIDENCE IN TIER 2 CITIES (IN THOUSANDS)

HYPERTENSION VS. AGING POPULATION:

Hypertension is the most common (14-27%) among the top chronic diseases in the elderly.

In addition, Thailand has entered the aging society since 2004 and is aging faster than the average Southeast Asian countries. According to the Ministry of Public Health, 23-25% of the older population suffers from chronic diseases and hypertension is the largest group (24-27%) among the top chronic diseases in the elderly.

Source: Institute for Population and Social Research, National University of Science and Technology

ABOUT US

WHAT WE DO

Solidiance is a corporate strategy consulting firm with focus on Asia Pacific. We advise clients on strategic growth, define new business models and accelerate Asia growth. Through our 10 offices across Asia, we provide our clients with a better understanding of various regional issues. To learn more about how Solidiance has helped many Fortune 500 & Asian conglomerates to succeed in Asia, please visit: <http://www.solidiance.com/asia>.

WHAT WE ARE FOCUSING ON

Our industry experience is centered on industrial applications, chemicals, downstream oil, electronics and the automotive industry. Our Asian market entry and growth strategy services provide the regional insights and the necessary roadmap to capture a profitable market share in the region.

ADDITIONAL DETAILS

Solidiance has offices in China, India, Indonesia, Malaysia, Myanmar, Philippines, Singapore, Thailand, UAE, and Vietnam. We are still expanding and always on the lookout for associate pages.

ALLERGAN **Baxter** **B. Braun** **Boehringer Ingelheim**
COVIMEX **DAEWOO** **Panasonic** **SIEMENS** **TEVA**

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» Baru!

EKSTRA NYAMAN DAN BEBAS ALERGI

Dapatkan tidur ekstra nyaman dengan Set 2 Bantal Extra Comfort. Dua bantal eksklusif dengan material pilihan ini sangat empuk dan dapat memberikan kenyamanan saat Anda terbuai dengan kelembutannya. Terbuat dari macro fibre yang awet dan bebas alergi, sehingga aman bagi penderita asma atau gangguan alergi lainnya. Inilah bantal yang nyaman dan aman untuk kesehatan!



- Bebas alergi, aman untuk kesehatan
- Tidur lebih nyenyak

2
ITEMS

► Serat lembut & sejuk

► Bahan tebal & tahan lama

Jumlah: 2 buah
Warna: Putih
Berat: 550 g
Bahan: Macro Fibre 100%

SET BANTAL EXTRA COMFORT
Kode 0101-154 **Rp 449.000**

RASAKAN INDAHNYA WARNA-WARNI HIDUP

» Baru!



Dapatkan tampilan ruang keluarga yang lebih hidup dan berwarna-warni dengan Set Bantal Hellow Pillow. Hadir dengan warna-warna menarik dan terbuat dari material berkualitas tinggi, juga mudah dalam perawatan, sehingga sangat awet dan nyaman digunakan.

2
ITEMS

Bahan: Macro Fibre polyester
Jumlah: 2 item

SET BANTAL HELLOW PILLOW
Kode 0102-359 **Rp 299.000**

» Eksklusif



PENUNJUK WAKTU UNTUK RUMAH MINIMALIS

Dengan desain minimalis dan warna silver yang eksklusif, jam dinding ini akan memberikan nuansa modern di rumah Anda. Angkanya jelas dan mudah dibaca, tentu memudahkan Anda untuk melihatnya. Cocok dipasang di ruang tamu atau pun ruang kerja Anda.

Diameter: 26 cm
Deyat: 1 bantal AA
Warna: Silver

JAM DINDING MINIMALIS
Kode 0101-161 **Rp 249.000**



- Bentuk seperti baju, nyaman dipakai
- Terbuat dari bahan yang lembut dan nyaman

SELIMUT LEMBUT EKSTRA NYAMAN

Dapatkan kehangatan dengan Snuggie, baju selimut berlengan yang ekstra nyaman. Berbeda dengan selimut biasa, Snuggie begitu lembut, tidak licin dan Anda tetap dapat bergerak leluasa. Cocok di perjalanan atau berada di ruangan ber-AC.

Berat: 500 g
Bahan: 100% polyester
Warna: Biru

BAJU SELIMUT SNUGGIE
Kode: 0701-304 **Rp 399.000**

PALING NYAMAN

RAHASIA TIDUR EKSTRA NYAMAN

Nikmati kualitas tidur yang lebih baik dengan Bantal Chillow. Dengan teknologi natural water-cooling, bantal ekstra nyaman ini akan memberikan sensasi dingin yang membuat Anda tidur nyenyak sepanjang malam.

- Tidur terasa lebih nyenyak
- Sensasi sejuk & nyaman
- Bahan lembut & lentur
- Awet dan tahan lama



Ukuran: 51 x 29 cm
Ukuran dilipat: 21 x 12 cm
Bahan: Fabric
Warna: Biru

BANTAL CHILLOW
Kode 0701-307 **Rp 349.000**

CERIAKAN & WARNAI MIMPI INDAH

Dengan bahan berkualitas tinggi dan warna tahan lama, sprej Sweet Dream ini adalah pilihan terbaik untuk tidur tempat tidur Anda. Perpaduan warnanya pas, sehingga menghadirkan suasana ceria di kamar tidur Anda.



- Bahan lembut
- Tidak panas
- 1 Sprei
- 2 Sarung bantal

Ukuran (160 x 200 cm) **SPARKLING SWEET**
Kode: 0701-335
Kode: 0701-337
Rp 349.000

SPREI COMFORT PREMIUM
Kode: 0701-336
Kode: 0701-338
Rp 399.000

ALAT MAKAN AWET & SERBAGUNA

Lengkapi koleksi perlengkapan makan Anda dengan perangkat makan berdesain mewah dan juga material melamin yang awet. Perlengkapan makan yang terdiri dari piring makan, piring salad, mangkuk sup, dan cangkir ini akan memberikan kesan elegan di ruang makan Anda.



Bahan: Melamin
Warna: Hijau

2 SET PIRING MAKAN
Kode 0101-97 **Rp 399.000**

8
ITEMS



LEGENDA SKANDINAVIA DI MEJA MAKAN

Keindahan desain Skandinavia sudah menjadi legenda! Kini hadir dalam set alat makan yang lengkap ini, berguna saat pesta atau pun makan sehari-hari. Dilengkapi rak stainless steel, sehingga tersimpan lebih rapi.

Bahan: Stainless steel, plastik

SET ALAT MAKAN NORDIS
Kode: 0101-156 **Rp 249.000**

NIKMATI MANDI ALA HOTEL BINTANG 5

» Baru!

Nikmati saat-saat mandi di rumah Anda layaknya berada di hotel bintang 5! Terbuat dari bahan plastik yang tebal dan antipecah, set perlengkapan ini cocok untuk semua tipe kamar mandi. Desainnya yang minimalis dan elegan akan menjadikan kamar mandi Anda terlihat lebih rapi. Aktivitas mandi Anda akan terasa lebih istimewa!



Bahan: Plastik anti pecah
Ukuran: 15 x 15 x 15 cm

LUXURY BATHROOM SET
Kode 0102-358 **Rp 399.000**

WADAH CANTIK KUE FAVORIT

Butuh wadah makanan untuk menyimpan aneka kue kering dan camilan, seperti: nastar, kastengel, biskuit atau keripik? Anda tidak perlu khawatir! Makanan akan menjadi alot atau tidak renyah lagi setelah disimpan sehari-hari. Dihiasi motif yang cantik, camilan yang disajikan akan tampak eksklusif dan menarik.



Bahan: Plastik, karet
Warna: Hijau, putih

SPINNING CANISTER
Kode 0101-97 **Rp 399.000**

6
ITEMS



► Serat kain halus & warna tahan lama

TAPLAK TRENDI & KLASIK

Hadir dengan motif klasik kotak-kotak dan warna oranye yang cerah, Taplak Meja ini sudah lama digunakan turun-temurun di Inggris. Desain trendi dengan aksen renda yang cantik di bagian tepinya, memperindah meja makan Anda. Nikmati hangatnya kebersamaan bersama keluarga tercinta!

Warna: Oranye muda
Motif: Kotak-kotak
Ukuran: 130 x 90 cm

TAPLAK MEJA BRITANIA
Kode: 0101-156 **Rp 249.000**

HANDUK BERKELAS KUALITAS TERATAS

Terry Palmer sudah dikenal sebagai handuk terbaik untuk keluarga. Selain antibakteri, daya serapnya tinggi serta berbahan halus, membuatnya aman dan nyaman digunakan dalam jangka waktu lama. Cocok digunakan untuk Anda sekeluarga!



Bahan: Kain
Ukuran: Medium
Jumlah: 2 item
Warna: Hijau, Jingga

2 SET HANDUK TERRY PALMER
Kode 0702-385 **Rp 249.000**

TEBAL & BERDAYA SERAP TINGGI



Keset berbahan handuk ini sangat nyaman digunakan sebagai keset toilet atau kamar tidur Anda. Bahannya yang tebal dan berdaya serap tinggi memberikan kelembutan dan terasa sangat nyaman di kaki Anda. Hadir dalam 1 set yang terdiri dari 3 buah keset, siap memberikan sentuhan modern untuk ruangan Anda.

Bahan: Kain
Ukuran: 58 x 41 cm
Warna: Biru, Merah, Cokelat

SET 3 KESET KAMAR MANDI
Kode 0102-329 **Rp 299.000**